WHEREAS, The annual sale of Buddy Poppies by the Veterans of Foreign Wars of the United States has been officially recognized and endorsed by governmental leaders since 1922; and,

WHEREAS, V.F.W. Buddy Popples are assembled by disabled veterans, and the proceeds of this worthy fund-raising campaign are used exclusively for the benefit of disabled and needy veterans, and the widows and orphans of deceased veterans; and,

WHEREAS, The basic purpose of the annual sale of Buddy Poppies by the Veterans of Foreign Wars is eloquently reflected in the desire to "Honor the Dead by Helping the Living":

NOW, THEREFORE, I, RICHARD F. KNEIP, Governor of the State of South Dakota do hereby urge the citizens of this State to recognize the merits of this cause by contributing generously to its support through the purchase of Buddy Popples on the day set aside for the distribution of these symbols of appreciation for the sacrifices of our bosored dead.

I urge all citizens to wear a Buddy Poppy as mute evidence of our gratitude to the men of this country who have risked their lives in defense of the freedoms which we continue to enjoy as American citizens.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of South Dakota, in Pierre, the Capital City, this Fourth Day of May, in the Year of Cur Lord, Nineteen Hundred and Seventy-Eight

RICHARD F. KNEIP, GOVERNOR

ATTEN B. Bleach

LORNA B. HERSETH, SECRETARY OF STATE